

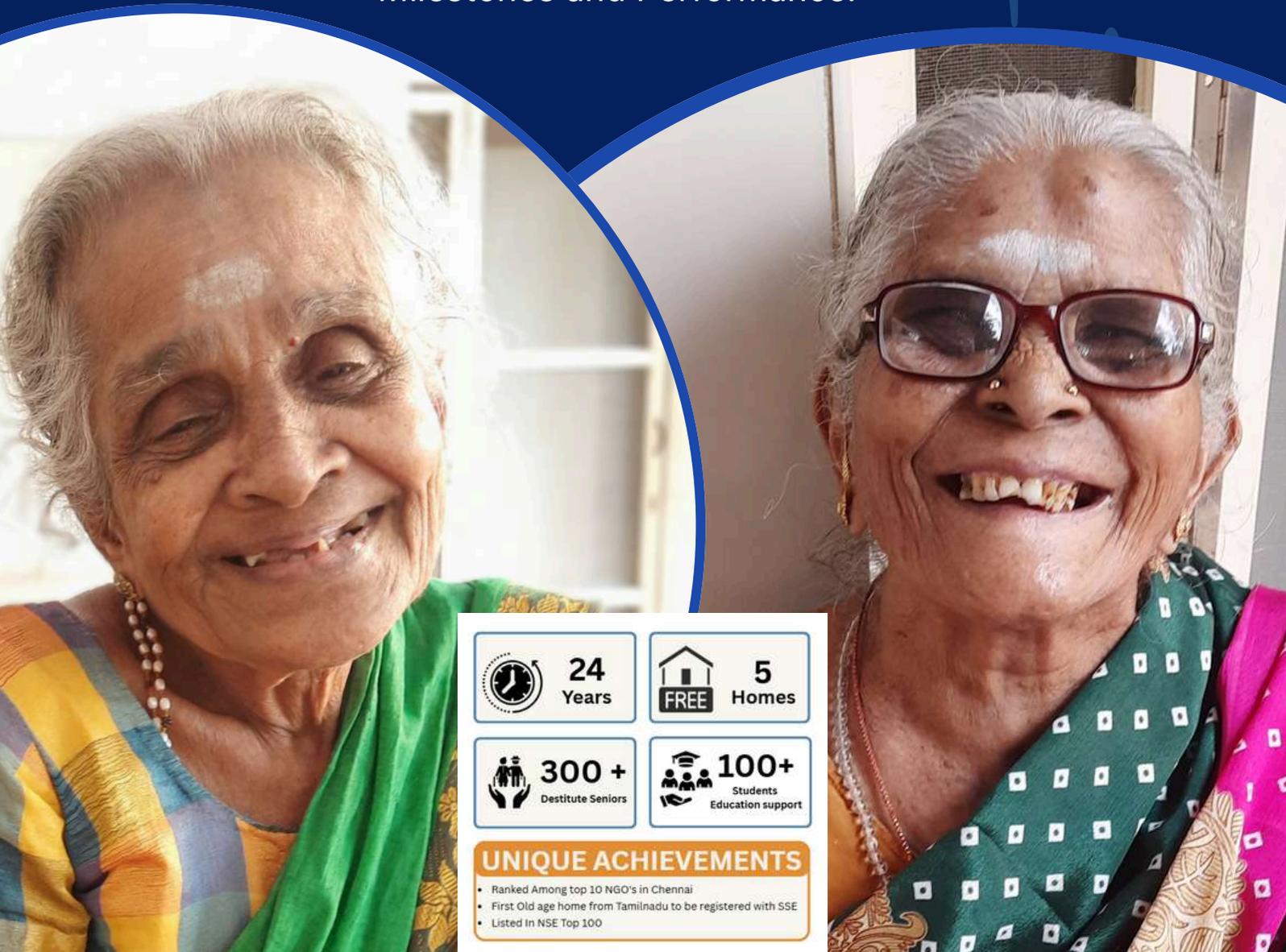


AKSHAYA TRUST

Touching lives, making positive impact.

24th Annual Report for the Financial Year 2024–25.

Milestones and Performance.



 24 Years	 5 FREE Homes
 300 + Destitute Seniors	 100+ Students Education support
UNIQUE ACHIEVEMENTS	
<ul style="list-style-type: none">• Ranked Among top 10 NGO's in Chennai• First Old age home from Tamilnadu to be registered with SSE• Listed in NSE Top 100	

www.akshayachennai.org
Propelling the young. Protecting the old.

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Message from the Founder & Managing Trustee



Dear **Team and Valued Donors**,

It is with immense gratitude and pride that I present the **Annual Report of Akshaya Trust for the year 2024–25**. This year marks a significant milestone as we step into our 24th year of dedicated selfless service to society.

Since our inception in 2001, Akshaya Trust has remained unwavering in its mission to protect the old and propel the young. Over these 24 years, we have worked tirelessly to provide shelter, care, and dignity to destitute senior citizens, while empowering underprivileged children through education and holistic community development.

The continued support of our donors, volunteers, and partners has been instrumental in sustaining our growth and amplifying our impact. This year, we proudly housed over **300 elderly residents across five homes** and sponsored the education of nearly **100 deserving students**.

Our flagship initiative, **Akshaya Vidyalaya**, would soon rise as a beacon of hope offering free, quality English-medium education to children from marginalized communities. With an expectancy of 240 students enrolled in the first year, the school would ensure access not only to strong academic instruction but also to free uniforms, free shoes, skill development, well-equipped classrooms with modern facilities and manifest ethical and moral values in the students.

As we celebrate this milestone, we reaffirm our commitment to the values that define us compassion, dignity, and empowerment. We look forward to many more years of meaningful service and invite you to walk alongside us in this journey. Together, let us continue building a world where every elder is cared for and every child is empowered to dream big.

G Gopalan

Founder & Managing Trustee

VISION



MISSION



VALUES



VISION

To build a caring society where underprivileged senior citizens live with dignity, comfort and happiness, and economically disadvantaged youth are empowered through equal opportunity for education and growth.

MISSION

To provide underprivileged senior citizens a comprehensive, holistic care, including shelter, healthy food, medical support, and a loving community, to ensure their physical and emotional well-being.

To empower economically disadvantaged youth by providing quality education and skill development, transforming them into self-reliant citizens who positively impact society.

To execute sustainable social projects that can uplift and empower the rural and underserved urban communities.

VALUES

Transparency: We commit to open and honest communication with our team, partners, and stakeholders.

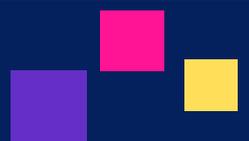
Positive Approach: We approach every task and challenge with a constructive, optimistic mindset.

Purpose: We ensure happiness and well-being of our team, residents, donors and the communities we serve.

Accountability: We execute our tasks with discipline, punctuality, and high standards of professionalism.

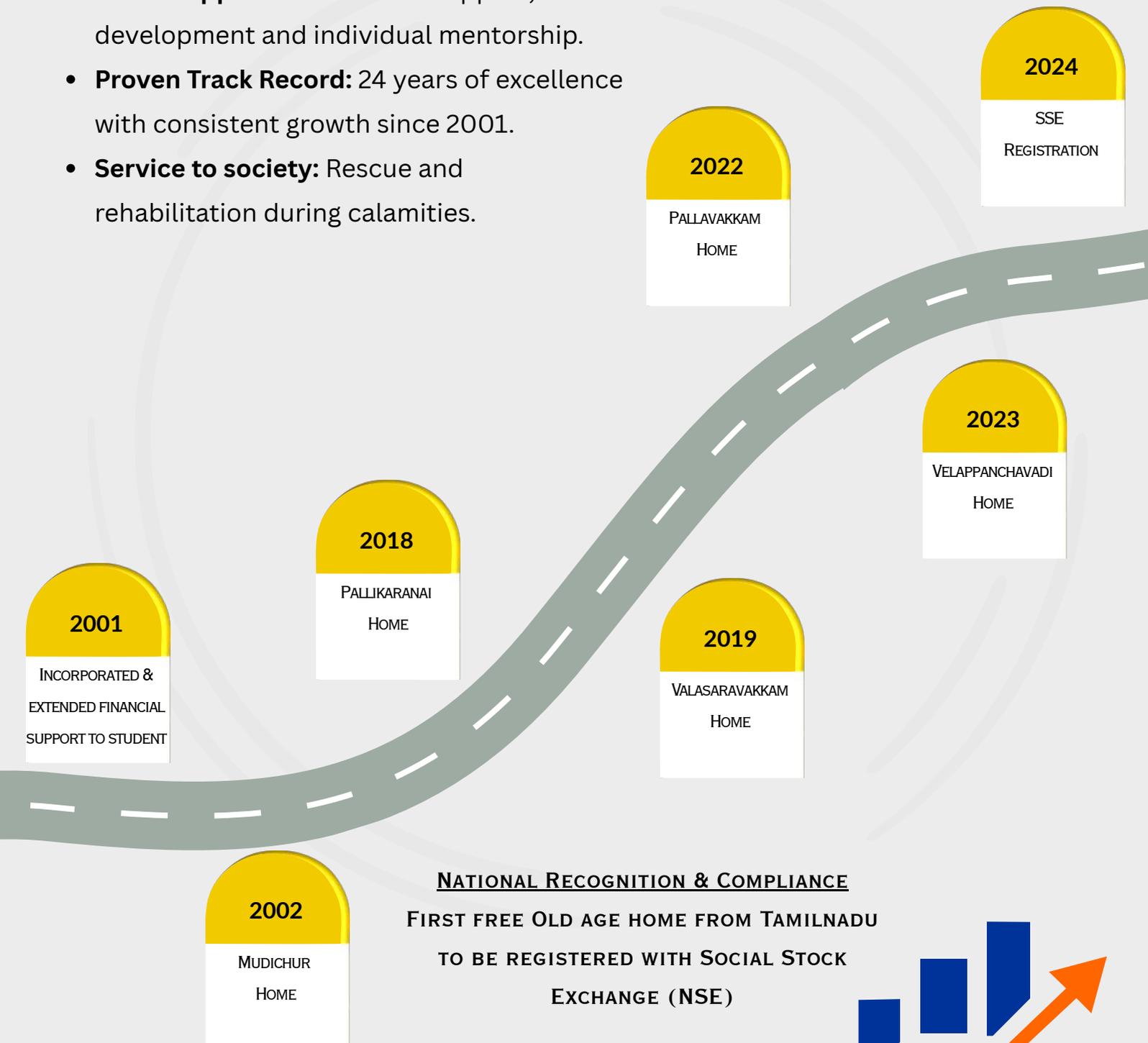
Humanity & Respect: We treat everyone with empathy, dignity, and respect.

Integrity: Our actions are consistently guided by honesty, strong moral principles, legal and ethical consistency.

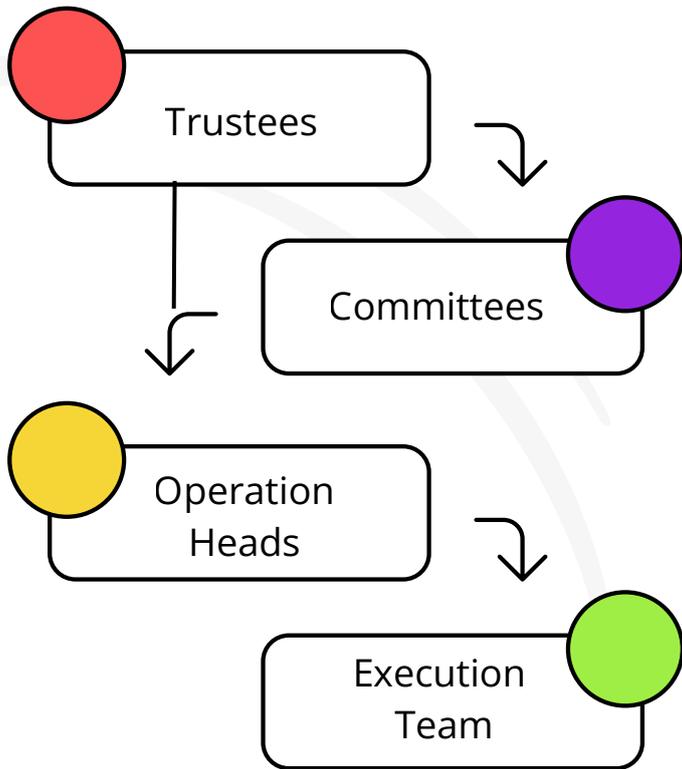


Operational Excellence

- **Multi-Location Network:** Five strategic facilities across Chennai for comprehensive coverage.
- **Comprehensive support:** Medical care, Nutritional aid, entertainment & celebration of life.
- **Youth support:** Educational support, skill development and individual mentorship.
- **Proven Track Record:** 24 years of excellence with consistent growth since 2001.
- **Service to society:** Rescue and rehabilitation during calamities.



Leadership Team & Governance Structure



Board of Trustees

Mr. G. Gopalan - Trustee & Chairperson
 Founder and Managing Trustee providing strategic vision and overall leadership

Ms. G. Lalitha Gopalan - Trustee
 Co-Trustee ensuring governance oversight and policy compliance

Committee Chairpersons

- Mr. SP Singaram - Education
- Mr. V. Sekar - Finance
- Dr. S. Uma Subramanian - Dean -Akshaya Vidyalaya
- Mr. S. Rangarajan - Audit & Compliance
- Mr. R. Viswanathan - Project Expansion
- Mr. S. Shivkumar - HR
- Mr. V. Dasarathy - Outreach
- Ms. D. Veda - Elder Care

Meeting Structure

All Committees: Quarterly operational reviews

Executive Committees: Quarterly in-person reporting to Board

Professional Advisors

- Dr. D. Sriram - Educational Content Specialist
- Ms. R. Bhuvana - Financial Controller & Company Secretary
- Ms. D. Veda - Legal Advisor
- Mr. V. Dasarathy - Project Director

Operation Head

- Mr. J. Saravanan - Mudichur
- Ms. K. Radhika - Pallikaranai
- Ms. E. Bhuvana - Valasaravakkam
- Ms. A. Rani - Palavakkam
- Mr. M. Madhan - Velappanchavadi

Outreach and Public Relations

- Mr. S. Prabhakar - Vice President (Marketing, CSR & Operations)
- Ms. M. Bhagya
- Ms. G. Jothi





Unique Features



What makes Akshaya Trust unique among Indian NGOs:

National recognition and strong compliance: Listed with Social Stock exchange (NSE).

Secured Donation Model: Fully digitized for complete transparency

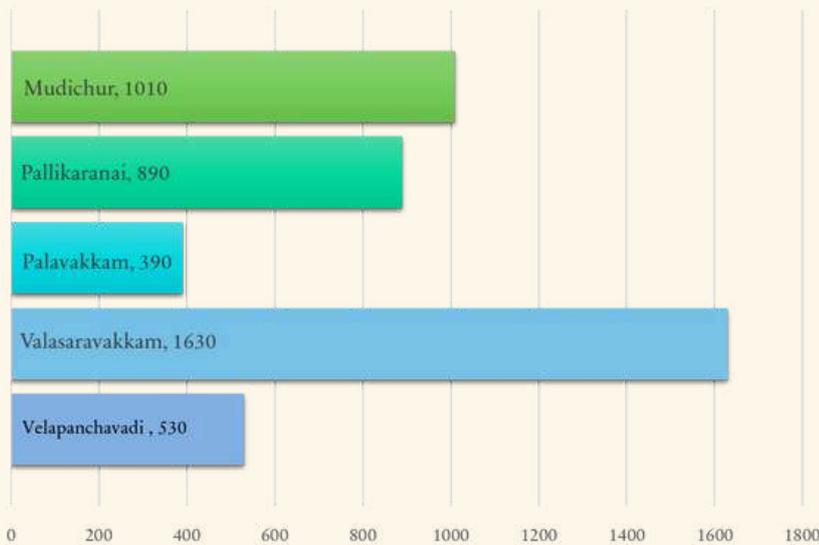
Operational excellence: Five homes with specialised free elderly care.

Strategic leadership: Proven experience in large-scale old age home operations, educational programmes and project expansions.

These features set **Akshaya Trust** apart, ensuring trusted care and impact for elders and children in need.



Google Reviews



🎯 KEY CUSTOMER FEEDBACK

Most Praised Features Across All Locations:

- ✓ "Excellent care for elderly residents" - Universal praise
- ✓ "Clean and well-maintained facilities" - Consistent standard
- ✓ "Dedicated and caring staff members" - Staff excellence
- ✓ "Safe and comfortable environment" - Security focus
- ✓ "Good food and medical support" - Health care quality
- ✓ "Respectful treatment of seniors" - Dignity maintained
- ✓ "24/7 professional service" - Round-the-clock care
- ✓ "Transparent management approach" - Trust and credibility

💡 Customer Satisfaction Parameters

The following makes Akshaya Trust Unique:

- Consistent Quality Standards across all 5 locations
- Professional Management with transparent operations
- Comprehensive Model covering elderly care and education
- Strategic locations network across Chennai
- Community Recognition with 4450+ positive reviews
- Social Impact with dual mission approach



TRANSFORMATION THROUGH AKSHAYA

STUDENTS, VOLUNTEERS & CELEBRITIES TESTIMONIALS



From Struggles to Strength: Stories of Akshaya's Students

- **Pradeep Ranganadhan**, now at NVIDIA USA and an alumnus of Microsoft, Dell, and HPE, credits Akshaya Trust for shaping his journey. Financial support and life lessons from Akshaya guided him to dream big, give his best, and serve the community. Grateful for the mentorship of Mr. Gopalan and Akshaya, Pradeep says, "I am what I am today because of Akshaya Trust and Gopalan Sir."
- **Balaji**, with Akshaya Trust since 2005, calls Gopalan Sir and the Trust his life's miracle. Their support helped him get a professional degree and a job at an MNC in Chennai. For 20 years, he's been part of most Trust events, proud as it enters its 25th year. Grateful for their help, he shared a Thirukkural about selfless giving, saying it truly reflects the spirit of Gopalan Sir and Akshaya Trust.

The heart of giving: Stories from our Volunteers

- Today at Akshaya Trust, celebrating my birthday brought real happiness. The kindness here touches me deeply—elders are treated with great respect and care. I urge everyone to support this community, knowing from experience that every contribution truly helps the elders.

Volunteer Mr. Barani Kumar

- Happy anniversary to Akshaya Trust! We first visited as donors and returned for our thesis, teaching elders coordination and balance exercises. Their enthusiasm inspired us to do even more. The supportive management made our program smooth. Please continue supporting Akshaya Trust.

Ms. Subiksha &

Ms. Shruthi, Physiotherapists

- We came as a 20-member CSR team from Ford and were deeply touched by the warmth at Akshaya Trust. One elder's heartfelt question about our return moved me. Support from staff made the experience wonderful, and I hope to visit again.

Ms. Shshreetha, Ford employee

Eminent persons supporting Akshaya trust

- Akshaya Trust truly cares for elders, providing nutritious food and proper medical care. I've visited many times and seen firsthand how well everyone is treated. Wishing the team continued success in their wonderful service.

Mr. S.R. Raja, Member of Tamil Nadu Legislative Assembly

- Akshaya Trust truly feels like home for elders. The care and sense of belonging here sets it apart. Elders live with joy, feeling supported and loved. Even a small visit or gesture means a lot. Grateful to be part of this caring community.

Actress Ms. Nalini

- Akshaya Trust's branches across Chennai are doing remarkable work. The elders here radiate joy and truly feel at home, thriving happily. I'm grateful for their inspiring service and look forward to supporting their journey. Congratulations to the entire team.

Actor Mr. Rajkamal

- Akshaya Trust's work with elders, highlighting their commitment to nutritious meals, medical care, and creating a loving community that transforms senior citizens' lives in Chennai.

Actress Ms. Kiruba

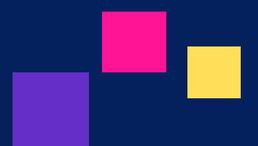
- The joy and contentment among the elders at Akshaya Trust. He was moved by the warmth, sense of community, and the happiness he saw, praising the compassion of the staff and organization.

Actor Mr. Harish

Activities Report

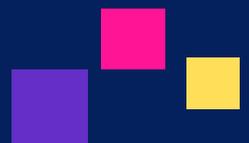
DAILY ROUTINE ACTIVITIES - 5 HOMES

Activity	Annual Total	Impact
5-Time Healthy Food Service	9,125	Balanced nutritional diet
Medication Administration	5,475	Preventive care
Health Monitoring	120	Reduced health risk
Prayer & Meditation Time	1,825	Spiritual wellness
Recreational Activities	730	Rejuvenation
Morning Yoga & Exercise	1,825	Physical and Mental fitness



Activities Report

Event Category	2024-25 Count	Type	
National Cultural Day Celebration	120	Cultural Program	Heritage preservation
Healthcare Events	120	Health & Medical	Specialized medical care
Donors Birthday & Anniversary	3650	Personal Celebrations	Donor appreciation
Cultural Entertainment	60	Entertainment	Resident engagement
Memorial Day Prayers	1865	Spiritual/Memorial	Remembrance services
Movie Outing	25	Recreation	Entertainment outings
Pilgrimage	20	Spiritual/Cultural	Spiritual nourishment
Education Soft Skill Meeting	4	Educational	Capacity building
Kids Engagement events	12	Community Engagement	Intergenerational bonding
Award Ceremonies	2	Recognition	Achievement celebration



Awards & Recognitions



Akshaya Trust Elders Shine on International Elder Day!

Akshaya won the **First prize for outstanding performance** on the occasion of International Elder's Day. Their grace, spirit, and talent moved hearts and inspired all who witnessed their celebration of life and legacy.



Trustees Mr.Gopalan and Ms.Lalitha were honoured by the esteemed **Samudhaaya Foundation**, led by Padmabhushan, Sangita Kalanidhi, Kalaimamani Smt. Sudha Ragunathan!

Award Details:

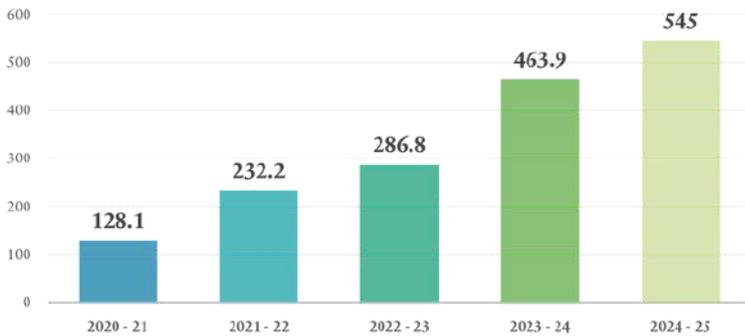
- Award Name: **19th National Sevaa Dharmik Awards**
- Category: Social Service & Humanitarian Excellence
- Venue: Kaloji Kala Kshetram Auditorium, Warangal
- Recipient: Mr. G. Gopalan, Managing Trustee



Performance

Akshaya Trust's consistent growth showcases inspiring leadership, effective donor relationships, ever expanding outreach, and a powerful social impact trajectory.

Growing Financial Commitment

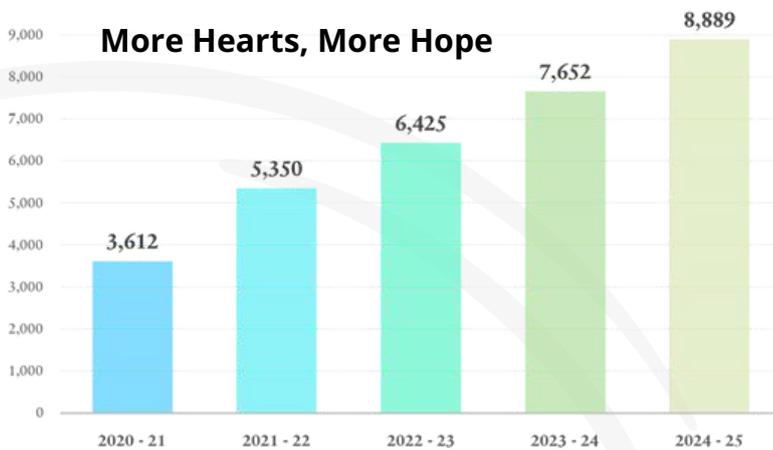


Fourfold Growth. Countless Lives Touched

The annual spending of the Trust (from ₹128.1 lakh in 2021 to ₹545 lakh in 2024-25) 4 folds in 5 years towards free elder care and education support.

Donor Base Expansion:

The total new donor base expanded from about 3,612 to over 8,889 in five years, affirming Akshaya Trust's growing reputation and impact.



More Hearts, More Hope

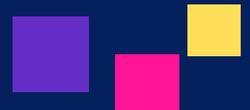
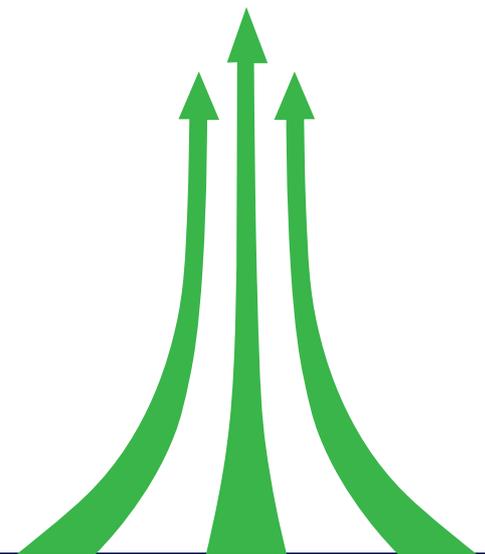


Repeat Donor Loyalty:

The number of repeat donors has more than doubled from 1,174 to 4,328, reflecting the increasing confidence of the donor.



Our Commitment, Their Confidence





Social Impact over 24 years

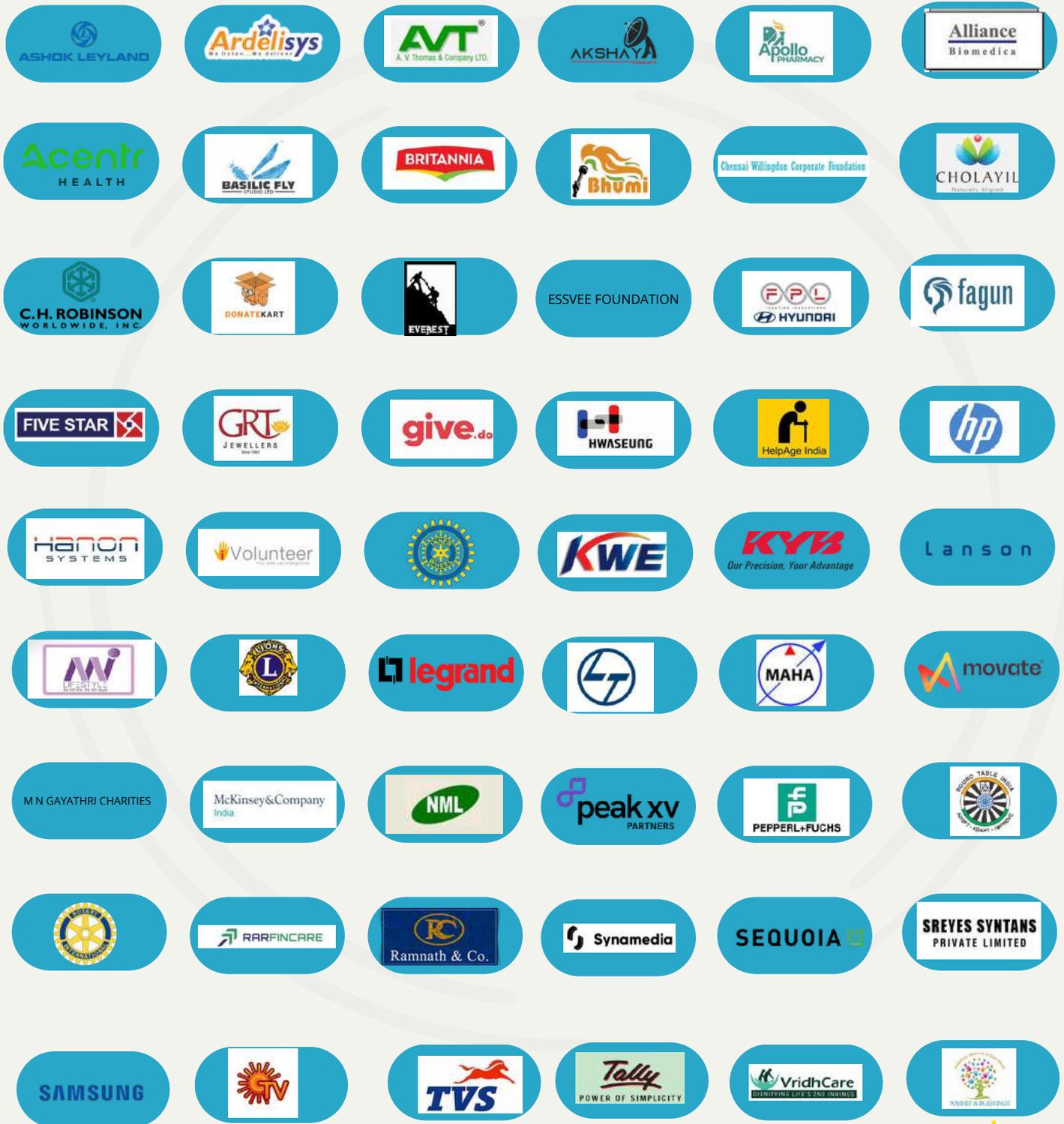
Free emergency service with	1	ambulance for the residents of Arpakkam village
Electric Auto-ricksha	1	for transportation
Rainwater harvesting with	2	acre dedicated reservoir pond
Committed	50+	registrations for organ donation
Employment to	50+	deserving and dedicated
Green energy promotion through	100+	solar street lights
Unique cooking line for	120 +	residents with streamlined solar powered water system at Velappanchavadi home.
Eco-friendly approach with	125	KVA solar power system across all units
Eye donations giving vision to	200+	needy people (Over 100 + pairs of eyes have been donated)
New life to	750+	destitute senior citizens
Financial support to	1000+	underprivileged students or educational and skill development support.
Organic Farming	7000+	trees planted and nurtured with sprinkler systems using recycled water in Arpakkam, Kancheepuram.
Support of	8000+	donors creating social participation



Corporate Partners

Enhancing Brand Reputation through Purpose

Akshaya Trust bridges corporate success and social impact - enabling corporate brands become a symbol of compassion that transforms lives.



CONTACT

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